SENIMA
Social Enterprises Management

NEWSLETTER

Are you interested in social entrepreneurship?

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Are you looking for some ideas how to set up a social enterprise and run it successfully?

Do you feel that you might miss some skills and tools to become an entrepreneur?

FOLLOW US AND FIND OUT WHAT THE SENIMA PROJECT CAN OFFER FOR YOU!

WELCOME TO SENIMA!

Integrating the principles of social enterprising and social entrepreneurship, the objective of the SENIMA project is to provide guidance on how to start a social enterprise and maintain its continuous growth and development. The project consortium brings together 6 different institutions from 5 European countries with the same purpose: promoting social entrepreneurship by providing necessary skills and tools to support entrepreneurs in the social field.

By the end of the project, a 4-module training syllabus will guide those interested through the most important steps to start a business activity. A syllabus, together with a toolkit and an applied case study will be offered in the format of an online course. After completing the programme, the participants will also have the possibility to obtain a SENIMA certification. The projects ends in January 2024.

NEWSLETTER HIGHLIGHTS

WELCOME TO SENIMA!

LEARN ABOUT THE PROJECT

MEET THE PROJECT PARTNERS

UPDATES ON THE SENIMA SYLLABUS

WHERE TO FIND US?

WHAT'S A SOCIAL ENTERPRISE?

Social enterprises are „hybrid" businesses which combine market and non-market resources of financing to address economic, social and environmental needs. Their main objective is to have a SOCIAL IMPACT rather than making profit.
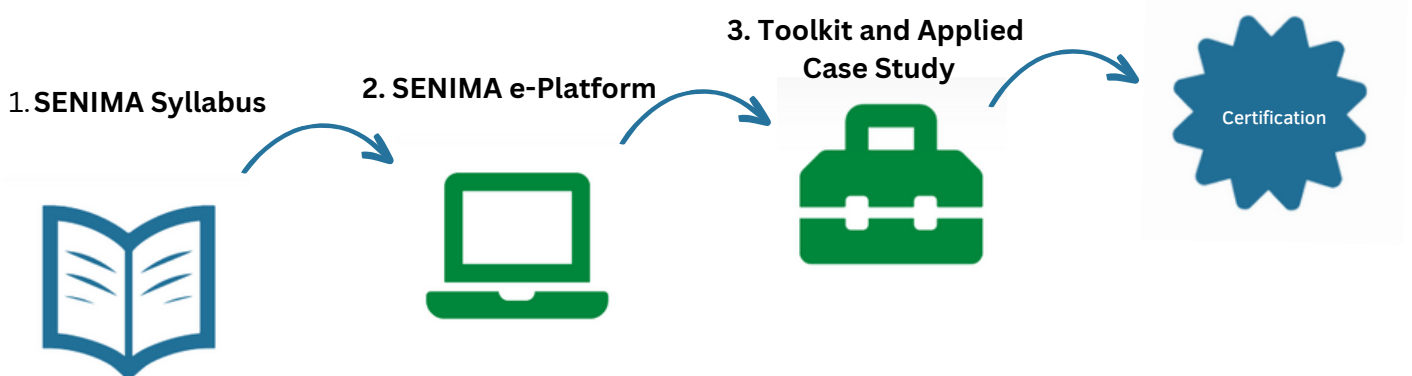
WHO IS THE PROJECT FOR?

- SMEs, start-ups and entrepreneurs interested in social enterprising;
- Owners, managers and employees to apply the SENIMA concept to start, grow and develop their companies;
- VET providers, trainers and consultants to enrich their training programme offer;
- Management and business consultants to support the activities of their target groups;
- Business associations, chambers of commerce and industry, EU networks, policy makers … *and many more.*

WHAT ARE THE PLANNED PROJECT RESULTS?

1. **SENIMA Syllabus**

2. **SENIMA e-Platform**

3. **Toolkit and Applied Case Study**

4. **SENIMA Certification**

Certification

The project will result in a SENIMA SYLLABUS with modules focusing on different business models and legal forms, innovation in the social sector, as well as financial management and governance of social enterprises. The SENIMA e-PLATFORM will include a TOOLKIT, an APPLIED CASE STUDY and other resources to better support the concept of social entrepreneurship. The learning process ends with a SENIMA CERTIFICATION.

The *University of Lodz* was founded in May 1945 and is one of the leading public higher education institutions in Poland. The university employs over 2.500 academic teachers. Its 12 faculties provide programmes in 60 fields of study, 170 specialisations and 90 postgraduate programmes, including an MBA programme. The institution hosts around 28000 students. The UL promotes and initiates activities related to social responsibility. The university has gained experience and reputation as a reliable research project coordinator and partner. Currently it is conducting over 450 research projects financed from various external sources. The faculty contributing to Senima project is the Faculty of Economics and Sociology.

L.T. Synergy was established as a result of its founders' view on the significance and positive effects of the application of proper corporate governance, risk and compliance (GRC) practices and principles on organizations of all sizes. L.T. Synergy works with companies as a partner, enabling them to identify long term synergies and interrelationships between their operating models and proper and actionable corporate governance practices, strengthening their innate ability to become efficient, effective, sustainable and adaptable. The company's mission is to support organizations in their journey to transform and grow in their market, as well as to become better for their shareholders, stakeholders and society, by promoting the application of proper GRC practices.

PCX Computers & Information Systems Ltd is a Cypriot SME, with high expertise in applying innovative technology solutions in education. It was established in 1998 in the beginning of educational reformation due to Technology and World Wide Web development. As an ICT consulting company, PCX has the capacity and the knowledge to promote the benefits of the application of ICT solutions and the adoption of digital solutions at enterprise and educational level. Its core business is focused on 3 main lines of expertise:

- Consulting & Advising: Highly specialized services to support SMEs development;
- Education & Training: Innovative training methods and tools, training materials and contents' production on different areas of business development;
- Specialised software development and web designing and development.

POLAND

UNIWERSYTET LODZKI

CYPRUS

LT Synergy Ltd.

PCX Computers & Information Systems Ltd.

EUROCERT is a Greek multinational Inspection and Certification company with 24 years of operation that follows a dynamic growth path on a worldwide scale, based on the commitment to total quality of the services provided. EUROCERT, as an independent body for Inspections, Audits and Certifications is the largest purely Greek company in the field. Having developed a high level of know-how and experience in the global market, it offers more than 60 Certification and Inspection services in sectors including food safety, agricultural products, tourism, energy management, environ- mental sustainability and railways.

The *Chamber of Commerce and Industry Csongrád-Csanád County* (CSMKIK) has existed for more than 130 years and counts 1000 voluntary members from the fields of trade, industry, service and crafts. As registration of businesses is obligatory by law, the Chamber has direct access to approx. 33 000 enterprises in the region. Operating as a business council and public body, its primary duty is economic development and general business representation. The role of the Chamber is to help businesses by improving the entrepreneurial environment, providing economic analyses and forecasts, offering entrepreneurial trainings, managerial competence development and business matchmaking, as well as organizing thematic events and conferences. Furthermore, the Chamber strives to build credible and authentic business relationships and provides consultations on various issues.

PRISM is a non-for-profit Social Enterprise with the mission to create equal opportunities for the responsive progress of societies, communities and people - acting since 2012 as a qualified development agent with its operational seat in the city of Palermo and its registered office in Enna, Italy.
PRISM represents a co-planning hub, open to public and private actors, for the elaboration of tailored development strategies and interventions, aimed at valorising diversity and sharing the social, cultural and economic resources of local communities, from an international perspective. It has a wealth of experience in the management of projects with social impact, submission and coordination of local, European Union and international proposals, as well as delivering innovative outputs, related to non-formal education and community development.

We are happy to let you know that the first Senima Project result, the SENIMA Syllabus is ready! The training material, which guides the reader through the core learning essentials, comprises of 4 different modules.

SENIMA SYLLABUS MODULES

Module 1: Social enterprises' business models and legal forms

This module gives an overview of the social entrepreneurship approach as well as the different types of the social enterprises' models and tools for creating a social enterprise. It also elaborates on the various types of legal forms an SE can take, and how the various legal structures work in practice. This module also includes ideas on stakeholder management issues.

Module 2: Innovation in the social sector

The second module introduces the concept of innovation within the social sector, the different forms for improvement and application of innovative methods. This module also focuses on questions such as corporate social responsibility, leadership and human resources management questions.

Module 3: Financial Management for Social Enterprises

The third module of the syllabus investigates some basic financial tools which the social enterprises can use to better manage their organisations financially. The most common financial management methods are described in detail, such as incremental cash flow, asset disposal, nominal vs. real prices, microfinance and crowdfunding, just to mention some. The descriptions provide examples for application and define key takeaways for the readers.

Module 4: Governance and Social Enterprises

The last part of the Syllabus examines good governance from a wider perspective first, then it details the right governance structures for social enterprises. Since there is no "one size fits all" model, this module can help social enterprises identify their unique aspects and follow the considerations described to create the right government structure for their organisations.

Click here to access the Syllabus

Available language versions: EN, GR, HU, IT, PL

CLICK ON THE
ICON TO JOIN!